## ONOEKITIMES

and tourism association managing director.

stationmaster

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interview

An

A new column The

**Celebrating Onomi** 

Stationmaster's Notebook, a foodies' wanderings

Here are beloved shops for the Onomichi providing a wonderful link between town and loca business.

The pride of Onomichi, these shops are over 100-year-old!







1.Pictured from right Tatsuya, his mother Mieko, and daughter Yuko, these three make up the team at Kikujudo. 2,3.Tatsuya is pictured here making

## Red bean paste or 'Anko' made just the way the locals like it, the traditional

Onomichi is a town abounding in shrines and temples, and a rich tea culture, so it's no surprise to see the superb Japanese sweets of Kikujudo then. You may just find yourself transfixed by the beauty of the seasonal flowers and symbols depicted on their Japanese sweets. This 135-year-old shop, now operated by the fourth generation Tatsuya Kobuke, features their time honored approach to red bean paste production. Their smooth red bean paste features an elegant sweetness and smooth texture while their smashed red bean paste or 'Anko' imparts a rich and full flavor profile. The assorted varieties of bean paste still use the same ingredients and exacting production methods as they always have. Tatsuya feels that it's the highest praise

when customers say it tastes same as the old days. Locals love our sweets not just for formal tea ceremonies but even as an afternoon sweet. You'll find classic favorites like 'monaka' and 'anwarabi' sold at the station in an antique wooden box. Beyond offering traditional sweets the locals come to expect, the go-getter Tatsuya will try his hand at making anything he is requested to. Along with the folks at Onomaru Shouten, Tetsuya created an anko & butter castella cake. Of course, he wouldn't want to set out to make a plain butter castella. No, he used the very life blood of Kikujudo in this confection to create a unique Western-Japanese sweet. These sweets with flavors classic and new are something both undeniably Onomichi.



3-14-11 Kubo, Onomichi 722-0045, Hiroshima 0848-37-4250



Pictured here are their spring flower shaped supreme Japanese sweets. So pretty you almost feel bad eating them.





1-9-3 Tsuchido, Onomichi 722-0035, Hiroshima 0848-25-2490



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1.For a full assortment of their popular and seasonal products, there is a spring basket with favorites like komayaki with the Keima name seared into it, a tempura shaped like a persimmon, and various tempura related to the Spring cherry blossom season. This gift basket would bring a smile to whoever and no sleeper car needed! 2.Fresh fish prepared and processed here form the basis of everything Keima. 3rd generation owner Hiroshi prepares a pike conger eel here. 3.Pictured here is the very first Onomichi port festival held back in 1939. People look on at the many lively floats and signs passing by. The sign pictured front and center emblazoned with Keima's



Onomichi station (Early Taisho era) Picture provided by: Onomichi gaku kenkyuuk





1.Makoto is pictured painting a lantern for a local shrine in the nearby Mihara City. Painting large intricate patterns of this kind by hand would prove a challenge even for a seasoned craftsman. 2.A youthful Kouzo is pictured making paper lanterns in the storefront. Through observation the tradition of lantern crafting is passed down, but the care given to painting the designs and patterns is a hallmark of Yamasaki lanterns.



1-2-14 Tsuchido, Onomichi 722-0035, Hiroshima 0848-22-2992



By the way, the paper lantern hanging outside the eatery 'Michi' on the first floor of the station was created by them!



#### Clerk Koshi Uchida

I come from Saitama, a place with no sea so my first time looking out from the second floor station deck, I must say I was more than a bit impressed! Wherever you come from, I hope everyone will take a moment to look out from the deck and enjoy the spectacular view!



#### Chief Clerk Ayumu Kameoka

I would like to warmly welcome you all to our station which stands as both the eternal beloved local icon of our town and the portal which tourists pass through. To those coming to the still spanking new station, howdy!



### Chief Clerk Ikuo Sunada

Hello! I was born and here. As the first s anniversary draws r hope you everyone v here will see all the we ful sights, smells, anoffered in our won town!

#### e delicious straightforward flavor found these fish cakes come from artisanal chniques carried on for generations.

nded in 1913, Keima's reputation become that it now is considered assic souvenir of the town.

's early days, there was a fish ket located behind the shop so I fish was brought directly over in es to their factory.

were once so abundant that michi used to be home to around different fish cake shops. The ond generation owner Takashi akami said the famous novelist ya Shiga even had fish cakes vered by sleeper car to his home hibuya. These fish cakes made a e 15-hour journey! In the colder ths, Onomichi station served a tal role in their business since cakes were transported by gage freight. There were also ommodations lined up by the on for those waiting on boats arting from the adjacent port. ife became more convenient in

the modern age so brought a surge of changes to the fish cake industry. In spite of manufacturers now using frozen fish paste for their products, Takashi carried on his company's tradition of using fresh fish to keep their fish cakes what they had always been. This practice carries on today by the current generation as fresh fish being processed even before sun up is an ordinary sight here. Nowadays finding a fish cake made without preservatives and completely from fresh fish anywhere in Japan is a rare find indeed!

While stuck firm to their principles with ingredients, Keima in fact has regularly developed novel and original products. With seasonal products that kids and teens love including okonomiyaki tempura and fish croquette, we can't help but wonder what they will dream up



4 generations of the Murakami family (from left): Yoshiko, Hikaru, Takashi, Hiroshi, Yasushi, and his daughter Akari.

# A wonderful bond between town and local business in Onomichi.

Celebrating our Onomichi station's 1st year. Just as the station has been an indispensable part of life since it's creation in 1891, there are several small businesses closely linked with the town.

These shops we proudly showcase are businesses that firmly established their own traditions and rather than simply being trendy have playfully adapted to the times. Their history too is entwined with the story of our town and the station.

#### reful to honor their traditions while ing flexible, Yamasaki stays relevant.

ongst all the old shops you'll pass the local shopping arcade, Yamatruly stands out. It's hard to miss ause paper lanterns of all kinds from the ceilings. Kouzo Yamasane third Yamasaki which gives this year-old shop it's namesake, says paper lanterns are an indispenspart of Onomichi as it is a town of festivals and seasonal events. In tion, there was a time when paper erns were used at each home as a ing source. Onomichi was once e to several paper lantern shops. o distribution by train was instrutal, so it was common then to go ctly to the station to pick up materi-Through this, people's connection ne local station was much deeper it is now, Kouzo remarked. Yamais the only remaining paper ern shop in a town once home round 5. The fourth Yamasaki, thiro says that being the only aining shop, he wishes to contin-

ue the tradition of making hand-made paper lanterns since traditionally it's the place spirits reside. The 5th Yamasaki, Makoto has moved back home from Tokyo and is now passionately carrying on the tradition. He says that people often remark to him that they don't see paper lanterns having a place in modern life, but this is exactly where their potential lie. While honoring the traditions of the craft and embracing the times, he would like to continue forging ahead to keep paper lanterns relevant. This is the reason why at their shop and during events they offer lantern painting workshops. He further says that he wishes to even try to make lanterns as they once were made. He dreams of making them completely naturally by even growing his own bamboo and making his own paper! We can't wait to have our town lit up by the luminescent glow of his original lanterns.



The 3 generations of the Yamasaki family (from left): Kouzo, Makoto, and Yaushiro. They are holding masks used for the 'Beccha' fall festival.



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#### Chief Clerk Toshiyuki Ogawa

I've seen our station in its past form, its temporary form during construction and of course current iteration. As the station just keeps getting better, I hope it will get recognized in some small way not just around Japan but the world over.



#### Assistant Stationmaster Yoshiaki Sakamoto

Welcome all to Onomichi Station! The first anniversary is almost upon us. I hope you'll stay awhile and enjoy yourself here. Everyone knows Onomichi's tasty ramen, but I hope you'll give the excellent udon a try in the station eatery.

## Celebrating our new station's first anniversary!

Words from the station staff













N.SUGIYAMA



#### **Noodle Shop Miyachi**

After finishing an errand at city hall and on the way back to the station, I realize I want some udon. That was the day I encountered Miyachi.I thought it was just an udon shop but I just can't help but order their udon tempura Chinese style. It's udon soup stock with tempura but topped with pork belly and fermented bamboo shoots. I sip the delicious broth made from Seto inland seafood one mouthful at a time. Today I hurry in early to beat the lunch rush and duck inside for a happy bowl of noodles. Delicious!

Udon tempura Chinese style 580yen



1-6-22 Tsuchido, Onomichi 722-0035, Hiroshima 0848-25-3550



An interview on the 1st anniversary of our new station with the Onomichi stationmaster and Managing Director of the tourism association.

**Editor:** Share with us your feelings about the 1st anniversary of the station.

**Keiji:** Hearing how the building of a new station had become the talk of the town, made my excitement for it soar. I've been with JR for over 20 years now, but this has been my first chance to work at a brand new station. It's a privilege and an honor for me!

Toyoaki: Having the front entrance of the station completely open all the way back to the platforms lets you feel the exhilaration of the splendid seascape the moment you step off the train. I am proud to have the station as a thrilling hub for all visitors to Onomichi and the Shimanami Kaido as well as all the great amenities here.

Editor: What's your outlook for the station's future?

**Keiji:** As the railway is always just a means of transit, I think of everything as to how we can serve others. It always seems to

be a question of whether we be there as a background supporter or if we come to someone's aid when the need

**Toyoaki:** I hope that we can play the part of providing information not readily available online to visitors upon arrival to the area. Through the available communication channels, we will strive to further promote the value of this station to all so as to better put it in the public eye.



Onomichi Tourism Association Managing Director Toyoaki Okada



Onomichi Station Stationmaster Keiji Iwamoto



#### The 30th Onomichi craft exhibition 2020.3.20-4.5

Location: Senkoji Park Kaori Pavilion

(Free entrance)

Time: 9:30-5pm (final entry at 4:30)

Local craftsmen's works will be on display or on sale.

Ceramic or glass workshops will be on weekends & holidays

A memorial exhibition of Isamu Yakata's sculptures will be also held.

Phone: 0848-36-5495

Organized by the Onomichi Tourism Association Find us on the web at 'Onotabi'

#### 「Shinami Hassaku Chu-hi」 The popular Hiroshima Hassaku Chu-hi Recognized



by the Hometown Sunny Certification Committee organized by JR West Japan Okayama Group and local experts, and produced in collaboration with AcidBlue corporation, had ceased production due to effects of national disasters. Now with a new package, we are rereleasing it under the name Shimanami Hassaku Chu-hi. Using 100% Hassaku juice, we hope you'll enjoy the superb bittersweet flavors of this beverage!

On sale now at the Onomichi Station 7-Eleven

関山・精後の いいものを全国へ ふるさとおこし プロジェクト JE Obayama Fernatio Obsahi Project

「JR Okayama Furusato Okoshi Project」 https://jr-furusato.jp

#### **Onomichi Station Shop Information**

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【编绘】

[彫金]





#### Onomichi Tom's Sandwich & Bar

© toms\_onomichi

(last order 4:00pm)
[Bar] 5:00pm-11:00pm
(last call 10:30pm)

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#### m<sup>3</sup> HOSTEL

© 0848-29-9330 https://m3hostel.com

(Check in] 3:00pm-10:00pm [Check out] 10:00am

m3\_hostel

11





#### Onomaru Shouten

© 0848-29-9335 (Bike Rental)

( [Café & Shop] 7:30am-7:00pm [Onigiri Stand] 7:30am-5:00pm [Bike Rental] 9:00am-6:00pm

onomaru\_shouten

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### Shokudo Michi

© 0848-29-9337 ( [Weekday]

(i) michi\_onomichi

11:00am-2:00pm / 5:00pm-10:00pm [Saturdays, Sundays, and holidays] 11:00am-10:00pm

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#### 7-Eleven Heart-In JR Onomichi

© 0848-22-4521

5:30am-11:30pm

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#### **Tourist Information Center**

© 0848-20-0005 Holiday 12/29-12/31 9:00am-6:00pm English OK